



保良局

PO LEUNG KUK

TEL: 2277 8888 • FAX: 2576 4509

24th September, 2010

Dear Principal,

2010 International Year of Biodiversity Art and Design Competition

Po Leung Kuk has a history of operating schools for over 60 years. As a charitable organization and one of the largest school sponsoring bodies, the Kuk strives to provide quality education through our over 100 affiliated education units for youngsters in Hong Kong.

The Kuk, together with the Education Bureau, the Hong Kong Institute of Education and the Hong Kong Society for Education in Art, are delighted to launch the captioned competition, and is now calling for students' participation.

The 11th Art and Design Competition aims at promoting art education, improving the standard of art in Hong Kong and facilitating cultural exchange. Last year, there were more than 400 schools from 11 countries/regions with over 2,000 entries for the competition.

With 2010 declared the "Year of the Biodiversity" by the United Nation, the competition is named "2010 International Year of Biodiversity Art and Design Competition", which will be held in the coming November. It is expected to enhance students' awareness of the importance of biodiversity and on the underlying threats to biodiversity, including climate change. Through this competition, students will rethink innovative solutions to reduce these threats, and thereby take the immediate steps needed to halt the loss of biodiversity.

Your students are cordially invited to participate in the competition. The submission period of artwork entries is from 1st to 12th November 2010. Outstanding entries will be exhibited, and all prizes will be awarded at the prize presentation ceremony which will be held on the first day of the exhibition.

Details are enclosed for your reference. For further information, please visit our website: <http://edu.poleungkuk.org.hk/match/artcompetition/> or contact our Assistant Education Secretary, Mr. Kenneth Ng at (852)22778292, E-mail: artcompetition@poleungkuk.org.hk or by fax: (852)28902519.

The participation of your school is highly appreciated.

Yours sincerely,

YK C

Yeung Kin Chung, Clifton
Principal Education Secretary

*for information, pl
V. P. Surostava
Prof. of Physics
BESM
18/10/10*
Head,
Department of Education in Arts +
Aesthetics (DEAA)
We can request you to circulate it further
in case our schools/Head's find it interesting
to participate.
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保良局
PO LEUNG KUK

週年 Anniversary
1878-2010

香港禮頓道六十六號 66 LEIGHTON ROAD, HONG KONG
電郵 E-MAIL: plinfo@poleungkuk.org.hk
網址 WEBSITE: <http://www.poleungkuk.org.hk>

LH6 04/10/64K



2010 International Year of Biodiversity Art and Design Competition

<u>Official Use Only</u> School No.: _____

ENTRY FORM

Please download the Excel file of 'Electronic Entry Form'[#] at Po Leung Kuk Education Website (<http://edu.poleungkuk.org.hk/match/artcompetition/>). Input all the data in the file and save in a CD. Then, **submit the CD together with printed entry form and the entries** to the following address.

The Art and Design Competition Committee
 Po Leung Kuk Primary School,
 2 Farm Road, Kowloon, Hong Kong.

[Write in **BLOCK LETTERS** in **ENGLISH**]

Total number of entries submitted: _____ entries.

** All entries submitted should be students' original artworks and will not be returned. The copyright of their artworks will belong to the organizer.*

Age Group	No.	Student's Names & ** Team Name	Date of Birth (DD/MM/YYYY)	Age	Title of the artwork	Teacher's Name
() ()	01					
	02					
	03					
	04					
	05					

(Please use one entry form for each group.)

- (** 1. If a team consists of 2 participants, no 'Team Name' is needed.
- 2. If a team consists of 3-4 participants, a 'Team Name' is needed.
- 3. Each team should not exceed 4 participants.)

[#] 'Written entry form' is ONLY allowed if you cannot access to the website.)

Signature of Principal : _____

Name of Principal : _____

School Name: _____

Address: _____

Country/Region: _____ Telephone No : _____ Fax No : _____

E-mail : _____ Date : _____

School Chop:

Label of Entry (Please stick at the back of the artwork)

(Write in **BLOCK LETTERS** in **ENGLISH**)

<u>Official Use Only</u>
Artwork No.:

** All entries submitted will not be returned and the copyright of all artworks will belong to the organizer.*

Student's Full Name : _____ (** Team's name: _____)

Date of birth (DD/MM/YYYY) : _____ / _____ / _____ Group : _____

Name of School : _____

Correspondence Address : _____

Telephone No : _____ Fax No : _____ E-mail : _____

Title of the artwork : _____ (please write)

Name of teacher / instructor : _____

(** Please design a team name for the team that consists of 3-4 participants, more than 4 participants is not allowed.)

— ✂ —

Label of Entry (Please stick at the back of the artwork)

(Write in **BLOCK LETTERS** in **ENGLISH**)

<u>Official Use Only</u>
Artwork No.:

** All entries submitted will not be returned and the copyright of all artworks will belong to the organizer.*

Student's Full Name : _____ (** Team's name: _____)

Date of birth (DD/MM/YYYY) : _____ / _____ / _____ Group : _____

Name of School : _____

Correspondence Address : _____

Telephone No : _____ Fax No : _____ E-mail : _____

Title of the artwork : _____ (please write)

Name of teacher / instructor : _____

(** Please design a team name for the team that consists of 3-4 participants, more than 4 participants is not allowed.)

2010國際生物多樣性年美術設計創作比賽

2010 INTERNATIONAL YEAR OF BIODIVERSITY ART AND DESIGN COMPETITION



Aims: The aim of the competition is to enhance students' awareness of the importance of biodiversity and on the underlying threats to biodiversity, including climate change. Through this competition, students will rethink innovative solutions to reduce these threats, and thereby take the immediate steps needed to halt the loss of biodiversity.

Theme of Artwork: The artwork should clearly express the students' personal thoughts and feelings about 'Biodiversity is our life'.

Age Groups:

Group 1	1-9-2004 on or after	Group 2	1-9-2001 to 31-8-2004
Group 3	1-9-1998 to 31-8-2001	Group 4	1-9-1995 to 31-8-1998
Group 5	1-9-1991 to 31-8-1995		

* [Hong Kong participants cannot directly submit their entries to "International Competition", the entries must be awarded in Hong Kong Competition first.]

Media: Artwork can be made with various media and styles which include drawing, painting, printmaking, collage, sculpture, three dimensional construction, computer graphic or with any other skills and materials (except the materials which are easily perishable, form mosquitoes breeding sites, give out odour and emit pollutants). Please note that entries may not be mounted, folded or rolled-up.

Sizes: Two-dimensional artwork: Up to 84 cm x 120 cm maximum
Three-dimensional artwork: Up to 84 cm x 100 cm x 120 cm maximum
Please note that entries may not be mounted, folded or rolled-up.

Criteria of Adjudication: Include creativity, skill and expression of the theme of the artwork and participant's way of expression.

Rules: Each school should not submit more than 5 entries for each age group. Each participant should not submit more than one entry (include team work entry). It is not allowed more than 4 student partners in each team work entry. Artwork should not have been submitted to any other competitions or exhibitions. If the artworks are submitted at the incorrect age group or any rules above are being violated, eligibility of the participant will be cancelled.

Submission of Entries:

Participants should download the Excel file of 'Electronic Entry Form' at Po Leung Kuk Education Website <http://edu.poleungkuk.org.hk/match/artcompetition/>. Finish the data input in the excel file, print out the entry form, get the Principal's signature, stick the label of entry at the bottom right corner on the back of their artworks, and save the excel file in a CD, submit the printed form and the CD with the entries at the same time. Please submit all the things together with the entry form to "Po Leung Kuk/Lam Man Chan English-Primary School, 2 Farm Road, Kowloon, Hong Kong", between 1st November, 2010 and 12th November, 2010 inclusive, by mail or by hand. Also please state '2010 International Year of Biodiversity Art and Design Competition' on the envelope. All entries submitted will not be returned and the copyright of all artworks will belong to the organizer.

Awards: Outstanding remarkable entries of each age group will receive awards from the organizer. Each participating school will receive 5 certificates honoring her participants' achievement. All schools are given the discretion to choose and award the winners.

Adjudication Panel: A panel of experts will be invited to select the artworks and to decide the results of the competition. The organizer will have the ultimate decision.

Exhibition: The winning and outstanding entries will be displayed in the Hong Kong and International Joint Art Exhibition on '2010 International Year of Biodiversity Art and Design Competition'. All the details will be announced later.

Prize Presentation Ceremony:

The prizes will be presented in the Prize Presentation Ceremony. This will also be the first day of the Hong Kong and International Joint Art Exhibition on '2010 International Year of Biodiversity Art and Design Competition'. All the details will be announced later.

Publication: An art book featuring the winning entries will be published. All entries submitted will become the property of the organizer. Each participating school and winning student/team will receive one art book.

* Entry forms and particulars can be downloaded from the webpage of the organizer:

<http://edu.poleungkuk.org.hk/match/artcompetition/>.

* For enquiries, please contact Mr. Kenneth Ng at (852)22778292 or fax to (852)28902519 or by e-mail to: artcompetition@poleungkuk.org.hk.

主辦機構
Organizer:



協辦機構
Co-organizers:

教育局
Education Bureau

